



# 25 MAY 2017 PROTEA FIRE & ICE, JHB





Gold Sponsor

#### Theme:

Transforming Financial services Through Technology

#### Date:

25 MAY 2017

#### Venue:

Protea Fire and Ice, Melrose Arch























#### PURPOSE OF THE SUMMIT



## State of Financial Service in Africa:

As Africa grows and becomes more tightly integrated with the global economy, its citizens and businesses increasingly need access to financial services tools that will allow them to compete.

This African Innovator Roundtable on Innovation in Financial Services is a multi-stakeholder initiative that brings together Finance

executives, non-governmental organizations, technology service providers, telcos, government functionaries, and

intergovernmental agencies concerned with ensuring the growth of the financial services sector on the continent.

The Format: The format of the event is interactive with roundtable discussions and case studies from leading financial services CIOs,

regulators, service providers and FinTech entrepreneurs, all sharing their experiences on what works and what does not.

Financial Innovation Summit

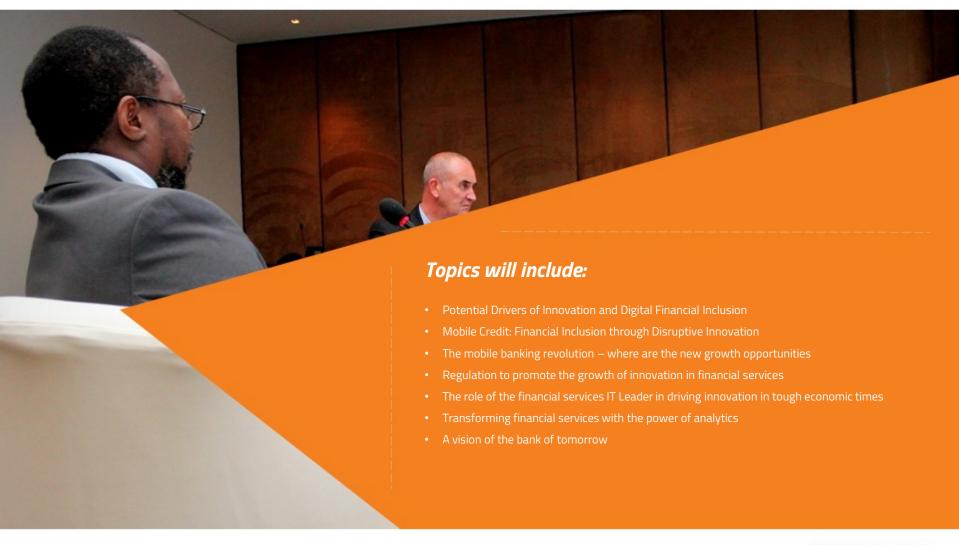
Date: 25 May 2017

Venue: Protea Fire & Ice, Johannesburg

IT NEWS AFRICA



#### TOPICS WILL INCLUDE





#### WHO SHOULD ATTEND





#### FINANCIAL INNOVATION -SUMMIT Transforming Financial services Through Technology

#### SPONSORSHIP OPTIONS



- Keynote address.
- 3 min video advert during breaks (provided by sponsor).
- Flyers, brochures, branded stationary & corporate gifts.
- Participating role for company representatives (2) as panelists.
- Opportunity to present your organisation's projects and case studies.

- Opportunity to display company promotional merchandise.(Largest Exhibition Space)
  - Access to a networking manager for special meeting needs or VIP services.
- Company logo and link on website identified according to sponsorship priority.
- Media interview.
- Extensive branding of your organisation e.g. pull up banners, posters and company brochures.
- 5 free delegate passes.
- 50% discount for additional attendees.
- 300x250 banner for 30 days on ITNewsAfrica.com.

#### **Platinum (R125 950)**

- 3 Press Releases about your company and products on ITNewsAfrica.com.
- Double page spread in African Innovator Magazine.
- Overnight stay at the conference hotel for 2 guests (Breakfast Included).
- Logo on all conference material Incl Invitation, name tags and event video recording.
- Acknowledgement of your sponsorship from the podium.
- 30 minute breakout session.
- The event organiser will give you all the above benefits and will ensure that you gain the highest billing in all media notices and advertisements.





### FINANCIAL INNOVATION -SUMMIT Transforming Financial services Through Technology

#### SPONSORSHIP OPTIONS



- Keynote presentation
- Participating role for company representatives (2) as panelists at the round table event.
- Logo on invitation
- 3 free delegate passes.
- Flyers, brochures, branded stationary & corporate gifts.

- 25% discount for additional attendees.
- Opportunity to display company promotional merchandise at event.
- 1 Press Release about your company and products on ITNewsAfrica.com.
- Single page in African Innovator Magazine.

- Company logo and link on website identified according to sponsorship priority.
- Overnight stay 1 guest (Breakfast Included).
- Visible branding of your organisation at the event.Exhibition space





### FINANCIAL INNOVATION – SUMMIT Transforming Financial services Through Technology

#### SPONSORSHIP OPTIONS



- Participating role for company representatives as a Panelist (1) at the round table event
- Logo on invitation.
- Flyers, brochures, branded stationary & corporate gifts.

- 1 free delegate pass.
- 10% discount for additional guests
- Opportunity to display company promotional

- · Merchandise at event (limited).
- Company logo and link on website in order of sponsorship priority.
- Visible branding of your organisation at the event (limited)





# FINANCIAL INNOVATION SUMMIT Transforming Financial services Through Technology

#### SPONSORSHIP AGREEMENT



This sponsorship agreement is between ITNA Publishing (Pty) Ltd. (ITNewsAfrica) and



**Venue:** Join us at Protea Fire & Ice on 25 May 2017. in Johannesburg, South Africa.

Sponsorship Options	Cost	Select
Platinum	R129 950	
Gold	R89 950	
Silver	R49 950	
Sponsor's company name and postal address:	Signed by company representative who warrants his/her authority to sign:	
VAT number:	Name: Job title: Date:	

Email address:

Signature:\_\_\_\_\_



# Transforming Financial services Through Technology

#### SPONSORSHIP TERMS

Sponsorship Terms and Conditions:



1. General Event Information. African Innovator Round Tables are organised by ITNA Publishing (PTY) Ltd. t/a IT News Africa (ITNA). ITNA will manage all components of the conference, including the agenda, presenting, company selection process, venue format, exhibitor space, signage, attendee policy and ticket sales, photography and video rights, press support, and marketing materials for the Conference. ITNA makes no re presentations or warranties a bout the number of persons who will attend the conference. You, the sponsor ("Sponsor") agree to abide by the terms and conditions se t forth in this agreement ("Agree me nt.") Sponsor grants to ITNA limited use rights to use the Sponsor's name, trademark and logo in

2. Payment and Terms. Sponsorship packages will be released on a first come first-served basis. Sponsorships to be paid by check will be held for 10 days, and then released back for sale if payment is not received. ITNA re serves the right to deny exhibitors access to the conference if payment in full is not received within two weeks of agreement. Sponsor may cancel its participation in the African Innovator Round Tables conference, but due to the limited number of sponsorship slots a Hocate d for the event, Sponsorship fees are non-re fundable and will be a Hocate d for the event, Sponsorship fees are non-re fundable. located to one of our other events during the year. Without limiting its rights to the foregoing, ITNA reserves the right to prohibit sponsors from participation in the conference if payment is not

received prior to the Conference.

3. Exhibition: Sponsors are welcome to bring custom-printed materials to compliment or replace the set-up provided by ITNA as long as the materials do not exceed the original exhibitor footprint. Corporate marketing material welcome for distribution. The sponsor will be responsible for providing demonstration and/or presentation materials for use in the space. Sponsor is responsible for securing any third-party intellectual property rights for media and materials used in Sponsor's exhibition space. Sponsors may not assign, sublet or share sponsorship packages with other companies. All exhibits, signage and display materials will be subject to the restrictions and guidelines set forth by the conference venue. Exhibits will not block, obstruct the view of, or otherwise interfere with other exhibits. Sponsor will maintain the exhibition space for the duration of the conference and will be responsible for promptly dismantling the exhibit immediately following the conclusion of the conference. Sponsor is liable for any damage caused to building floors, walls or columns caused by materials it uses for its exhibition. Secure, overnight storage space is not

4. Photography / Video / Recording. Sponsor agrees that ITNA may record, video or photograph Sponsor's booth space and/or other partner placements during the Conference and authorizes such for promotional purposes.

5. Cancellation or Termination of Event. If, because of fire, strike, earthquake, war, construction or renovation projects affecting the venue, government regulation, disaster, disease, terrorism, interruption of transportation or communications, Acts of God, or the public enemy, the African Innovator Round Tables conference, or any part thereof, is prevented from being held or is cancelled, ITNA will reimburse Sponsor its proportionate balance of the Sponsorship fee paid after deducting non-re fundable expenses incurred by ITNA and reasonable costs incurred by ITNA to organize the event. In no case shall the amount of the refund to Sponsor exceed the amount of the Sponsor fee paid.

6. Indemnity and Limitation of Liability. Neither ITNA, nor the venue, nor its officers, agents, contractors, employees or other representatives shall be

connection with the promotion and production of ITNA and the purposes of this Agreement. This Agreement will be fully binding between the parties.

liable for any damage, loss, harm or injury (i) to Sponsor's persons or property, (ii) to visitors or guests of the conference, (iii) to the exhibition space, if they are result of Sponsor's participation in the conference or its exhibition space, whether from negligence, earthquake, fire, theft, water or accident of any other cause, or Sponsor's breach of this Agreement. Sponsor shall indemnify, defend, and hold harmless ITNA and the venue and their respective owners, directors, officers, employees, agents and representatives, from any and all claims, demands, suits, liability, damage s, loss, costs, attorneys' fees and expenses of any kind which might result or arise from any action or failure to act on the part of the Sponsor or its officers, agents, employees or other representatives or breach of this Agreement. Neither I TNA nor the venue will be responsible for the security of Sponsor's products, proprietary information or exhibit materials. Under no circumstances will ITNA, its agents, affiliates, employees or directors be liable for lost profits or other indirect, incidental, consequential or exemplary damages in connection with the conference. In no event will ITNA liability exceed the value of the fee paid by Sponsor.

7. Observance of Laws and Regulations. Sponsor will abide by and observe any laws, rules, regulations and ordinances, and all rules and regulations of African Innovator Round Tables and the venue in connection with its participation in the conference as may be set forth from time to time. In addition, Sponsor must observe all union regulations and electrical codes to which the venue is

8. Warranty. Except as expressly set forth in this Agreement, ITNA disclaims any and all other warranties, express or implied. The rights of ITNA under this Agreement will not be deemed waived except as specifically stated in writing and signed by an authorized representative of I TNA.

9. Entire Agreement. This contract contains the entire Agreement between the parties with respect to the subject matter here of, and this Agreement may not be modified or terminated except by mutual written agreement.



#### **PARTICIPATE**





**Venue:** Join us at Protea Fire & Ice on 25 May 2017. in Johannesburg, South Africa.

# We look forward to your participation!

Please, take into account that we will have a limited number of sponsors and sponsorship applications will be handled on a "first come - first served" basis.

#### For further enquiries:

IT News Africa events events@itnewsafrica.com +27110260982