

•• T •• Systems •• FORTINET.

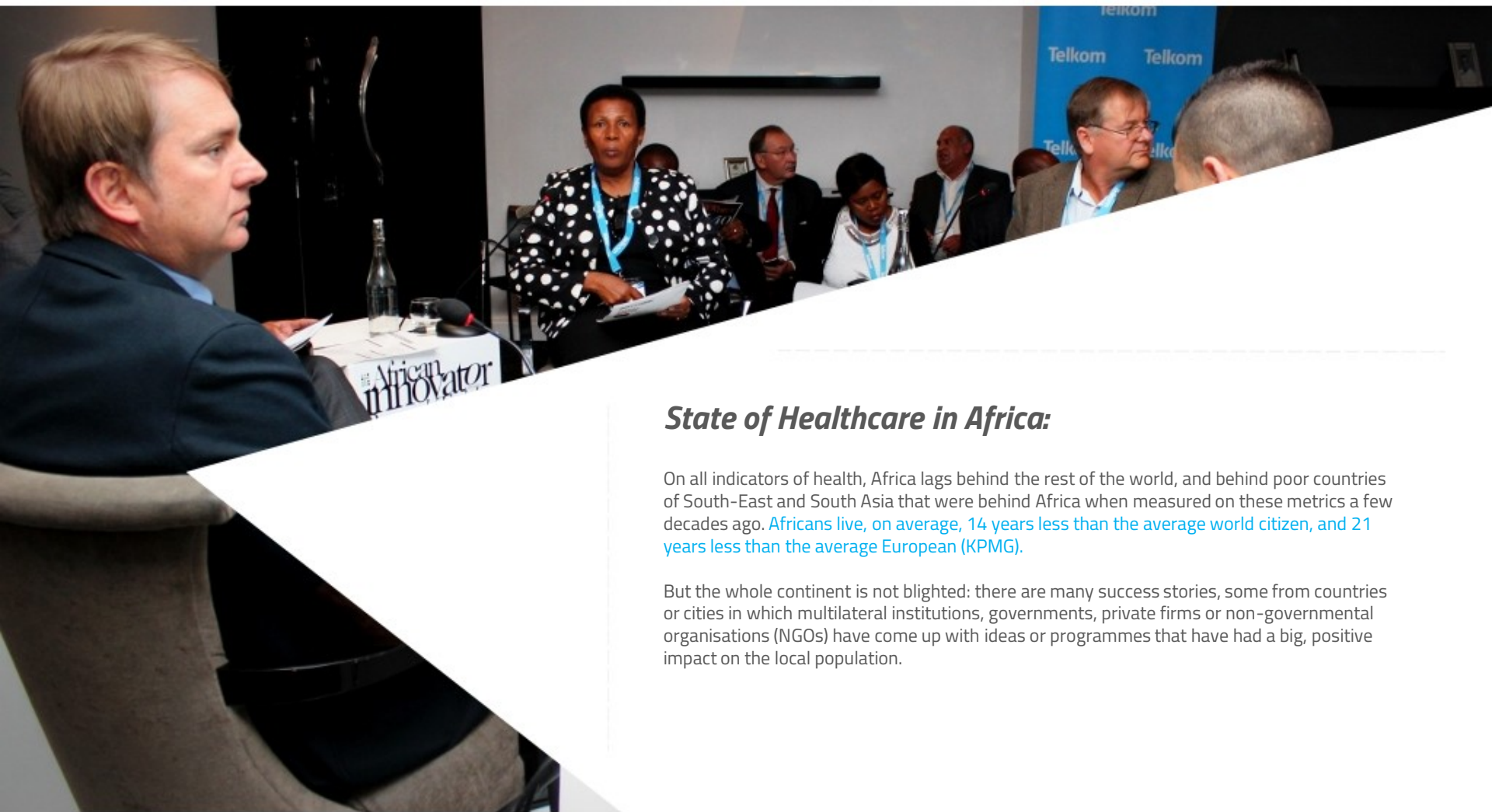
Platinum Sponsor

Theme:
Transforming Healthcare
With Technology

Date:
24 & 25 August 2016

Venue:
Radisson Blu,
Gautrain Hotel

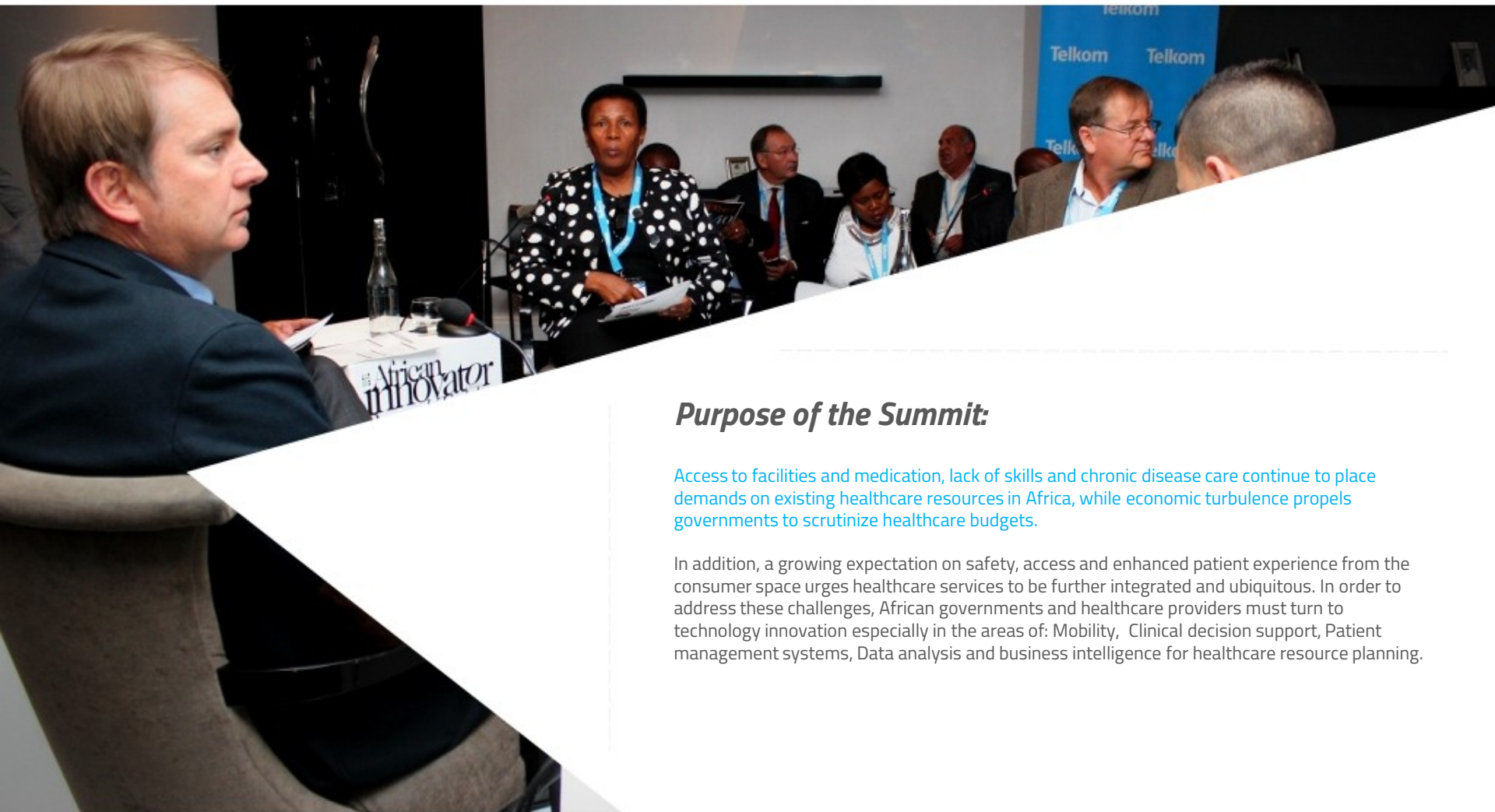




State of Healthcare in Africa:

On all indicators of health, Africa lags behind the rest of the world, and behind poor countries of South-East and South Asia that were behind Africa when measured on these metrics a few decades ago. [Africans live, on average, 14 years less than the average world citizen, and 21 years less than the average European \(KPMG\).](#)

But the whole continent is not blighted: there are many success stories, some from countries or cities in which multilateral institutions, governments, private firms or non-governmental organisations (NGOs) have come up with ideas or programmes that have had a big, positive impact on the local population.



Purpose of the Summit:

Access to facilities and medication, lack of skills and chronic disease care continue to place demands on existing healthcare resources in Africa, while economic turbulence propels governments to scrutinize healthcare budgets.

In addition, a growing expectation on safety, access and enhanced patient experience from the consumer space urges healthcare services to be further integrated and ubiquitous. In order to address these challenges, African governments and healthcare providers must turn to technology innovation especially in the areas of: Mobility, Clinical decision support, Patient management systems, Data analysis and business intelligence for healthcare resource planning.



Topics will include:

- Connectivity to Drive Better Healthcare Outcomes
- E-health/ mHealth in Africa: The Challenges and opportunities
- Towards universal health coverage with mobile money
- The future of medicine: healing hands or robotic arms?
- Telemedicine as a model for healthcare service delivery: Is Africa ready for “care at a distance?”
- Protecting innovation in the pharmaceutical industry



Topics will include:

- The role of the IT Leader in driving innovation in tough economic times
- Data analysis and business intelligence for healthcare resource planning
- Beefing up your patient privacy and security
- Connecting Device, Application and Network
- Infrastructure to Revolutionise Healthcare Delivery
- Driving Innovation within the healthcare industry

Who Should Attend:

The conference will assemble participants including CXOs, Department Heads and Senior Management from: Government, Public and private hospital, Clinics , Hospices, Technology solution providers, Academics. Leaders and decision makers in the healthcare field are welcome to join the conference to network and exchange strategies with their peers.

Platinum (R129 950)

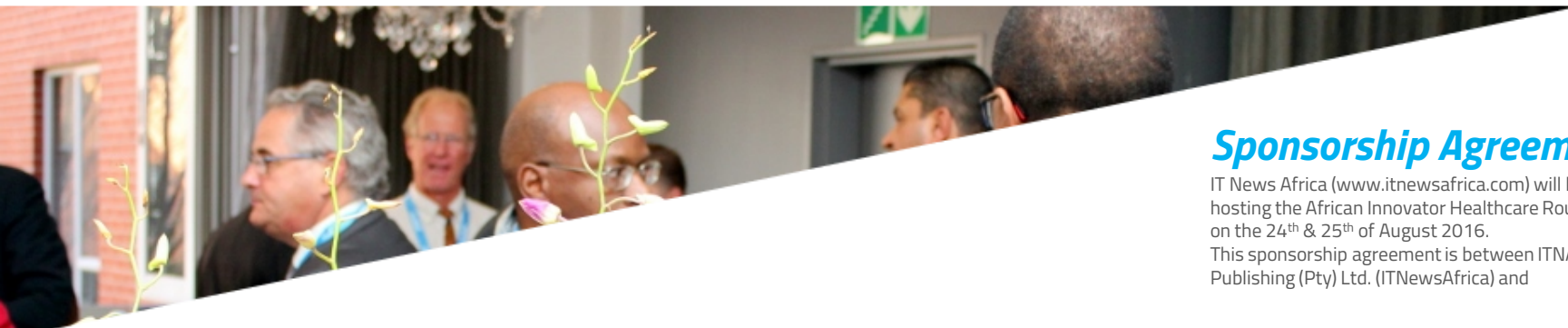
- Keynote address.
- 3 min video advert during breaks (provided by sponsor).
- Flyers, brochures, branded stationary & corporate gifts.
- Participating role for company representatives (2) as panelists.
- Opportunity to present your organisation's projects and case studies.
- Opportunity to display company promotional merchandise.(Largest Exhibition Space)
- Access to a networking manager for special meeting needs or VIP services.
- Company logo and link on website identified according to sponsorship priority.
- Media interview.
- Extensive branding of your organisation e.g. pull up banners, posters and company brochures.
- 5 free delegate passes.
- 50% discount for additional attendees.
- 300x250 banner for 30 days on ITNewsAfrica.com.
- 3 Press Releases about your company and products on ITNewsAfrica.com.
- Double page spread in African Innovator Magazine.
- Overnight stay at the conference hotel for 2 guests (Breakfast Included).
- Logo on all conference material Incl Invitation, name tags and event video recording.
- Acknowledgement of your sponsorship from the podium.
- 30 minute breakout session.
- The event organiser will give you all the above benefits and will ensure that you gain the highest billing in all media notices and advertisements.

Gold (89 950)

- Keynote presentation
- Participating role for company representatives (2) as panelists at the round table event.
- Logo on invitation
- 3 free delegate passes.
- Flyers, brochures, branded stationary & corporate gifts.
- 25% discount for additional attendees.
- Opportunity to display company promotional merchandise at event.
- 1 Press Release about your company and products on ITNewsAfrica.com.
- Single page in African Innovator Magazine.
- Company logo and link on website identified according to sponsorship priority.
- Overnight stay 1 guest (Breakfast Included).
- Visible branding of your organisation at the event.Exhibition space

Silver (49 950)

- Participating role for company representatives as a Panelist (1) at the round table event
- Logo on invitation.
- Flyers, brochures, branded stationary & corporate gifts.
- 1 free delegate pass.
- 10% discount for additional guests
- Opportunity to display company promotional
- Merchandise at event (limited).
- Company logo and link on website in order of sponsorship priority.
- Visible branding of your organisation at the event (limited)



Sponsorship Agreement

IT News Africa (www.itnewsafrika.com) will be hosting the African Innovator Healthcare Roundtable on the 24th & 25th of August 2016. This sponsorship agreement is between ITNA Publishing (Pty) Ltd. (ITNewsAfrica) and



Venue: Join us at Radisson Blu on 24 & 25 August 2016, in Johannesburg, South Africa.

Sponsorship Options	Cost	Select
Platinum	R129 950	<input type="checkbox"/>
Gold	R89 950	<input type="checkbox"/>
Silver	R49 950	<input type="checkbox"/>

Sponsor's company name and postal address:

VAT number: _____

Billing contact: _____

Email address: _____

Signed by company representative who warrants his/her authority to sign:

Name: _____

Job title: _____

Date: _____

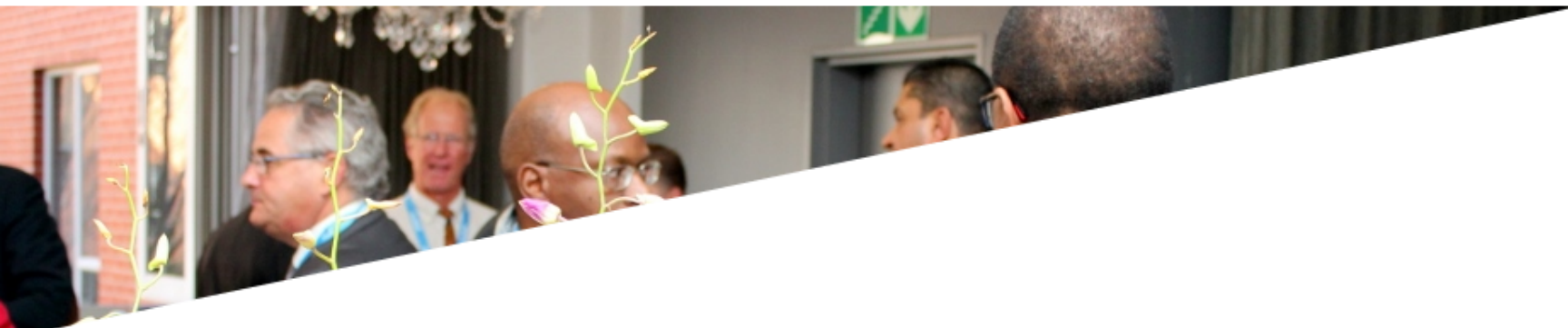
Signature: _____

Sponsorship Terms and Conditions:

- 1. General Event Information.** African Innovator Round Tables are organised by ITNA Publishing (PTY) Ltd. t/a IT News Africa (ITNA). ITNA will manage all components of the conference, including the agenda, presenting, company selection process, venue format, exhibitor space, signage, attendee policy and ticket sales, photography and video rights, press support, and marketing materials for the Conference. ITNA makes no representation or warranties about the number of persons who will attend the conference. You, the sponsor ("Sponsor") agree to abide by the terms and conditions set forth in this agreement ("Agreement"). Sponsor grants to ITNA limited use rights to use the Sponsor's name, trademark and logo in connection with the promotion and production of ITNA and the purposes of this Agreement. This Agreement will be fully binding between the parties.
- 2. Payment and Terms.** Sponsorship packages will be released on a first come first-served basis. Sponsorships to be paid by check will be held for 10 days, and then released back for sale if payment is not received. ITNA reserves the right to deny exhibitors access to the conference if payment in full is not received within two weeks of agreement. Sponsor may cancel its participation in the African Innovator Round Tables conference, but due to the limited number of sponsorship slots allocated for the event, Sponsorship fees are non-refundable and will be allocated to one of our other events during the year. Without limiting its rights to the foregoing, ITNA reserves the right to prohibit sponsors from participation in the conference if payment is not received prior to the Conference.
- 3. Exhibition:** Sponsors are welcome to bring custom-printed materials to compliment or replace the set-up provided by ITNA as long as the materials do not exceed the original exhibitor footprint. Corporate marketing material welcome for distribution. The sponsor will be responsible for providing demonstration and/or presentation materials for use in the space. Sponsor is responsible for securing any third-party intellectual property rights for media and materials used in Sponsor's exhibition space. Sponsors may not assign, sublet or share sponsorship packages with other companies. All exhibits, signage and display materials will be subject to the restrictions and guidelines set forth by the conference venue. Exhibits will not block, obstruct the view of, or otherwise interfere with other exhibits. Sponsor will maintain the exhibition space for the duration of the conference and will be responsible for promptly dismantling the exhibit immediately following the conclusion of the conference. Sponsor is liable for any damage caused to building floors, walls or columns caused by materials it uses for its exhibition. Secure, overnight storage space is not available at the venue.
- 4. Photography / Video / Recording.** Sponsor agrees that ITNA may record, video or photograph Sponsor's booth space and/or other partner placements during the Conference and authorizes such for promotional purposes.
- 5. Cancellation or Termination of Event.** If, because of fire, strike, earthquake, war, construction or renovation projects affecting the venue, government regulation, disaster, disease, terrorism, interruption of transportation or communications, Acts of God, or the public enemy, the African Innovator Round Tables conference, or any part thereof, is prevented from being held or is cancelled, ITNA will reimburse Sponsor its proportionate balance of the Sponsorship fee paid after deducting non-refundable expenses incurred by ITNA and reasonable costs incurred by ITNA to organize the event. In no case shall the amount of the refund to Sponsor exceed the amount of the Sponsor fee paid.
- 6. Indemnity and Limitation of Liability.** Neither ITNA, nor the venue, nor its officers, agents, contractors, employees or other representatives shall be liable for any damage, loss, harm or injury (i) to Sponsor's persons or property, (ii) to visitors or guests of the conference, (iii) to the exhibition space, if they are result of Sponsor's participation in the conference or its exhibition space, whether from negligence, earthquake, fire, theft, water or accident of any other cause, or Sponsor's breach of this Agreement. Sponsor shall indemnify, defend, and hold harmless ITNA and the venue and their respective owners, directors, officers, employees, agents and representatives, from any and all claims, demands, suits, liability, damages, loss, costs, attorneys' fees and expenses of any kind which might result or arise from any action or failure to act on the part of the Sponsor or its officers, agents, employees or other representatives or breach of this Agreement. Neither ITNA nor the venue will be responsible for the security of Sponsor's products, proprietary information or exhibit materials. Under no circumstances will ITNA, its agents, affiliates, employees or directors be liable for lost profits or other indirect, incidental, consequential or exemplary damages in connection with the conference. In no event will ITNA liability exceed the value of the fee paid by Sponsor.
- 7. Observance of Laws and Regulations.** Sponsor will abide by and observe any laws, rules, regulations and ordinances, and all rules and regulations of African Innovator Round Tables and the venue in connection with its participation in the conference as may be set forth from time to time. In addition, Sponsor must observe all union regulations and electrical codes to which the venue is subject.
- 8. Warranty.** Except as expressly set forth in this Agreement, ITNA disclaims any and all other warranties, express or implied. The rights of ITNA under this Agreement will not be deemed waived except as specifically stated in writing and signed by an authorized representative of ITNA.
- 9. Entire Agreement.** This contract contains the entire Agreement between the parties with respect to the subject matter hereof, and this Agreement may not be modified or terminated except by mutual written agreement.



Venue: Join us at Radisson Blu on 24 and 25 August 2016, in Johannesburg, South Africa.



Venue: Join us at Radisson Blu on 24 & 25 August 2016, in Johannesburg, South Africa.

We look forward to your participation!

Please, take into account that we will have a limited number of sponsors and sponsorship applications will be handled on a “first come - first served” basis.

For further enquiries:
IT News Africa events
events@itnewsafrika.com
+27110260982